

JENNIFER ESCALANTE PAULINO

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CAREER OBJECTIVE

To secure a leadership position in a company with an established creative team.

WORK EXPERIENCE

Graphic Design Specialist. October 2004 - present. ETS/Accenture, Ewing, NJ

- Graphic design, image manipulation & text layout for press and web publications.

Freelance Designer. 2000 - present. Hamilton Square, NJ

- Design of web sites, animated banner ads, and web site updates
- Design of print ads, creation of logos
- Project management, client coordination, securing new assignments
- Purchase & maintenance of equipment and software
- Client list has included:

ScooterFood Inc., Naked Feet Productions, Coastal Gastroenterology, Viacorebiz.com, MortgageIT, RSZ Orthopedics, The Montgomery County Midweek, The Bucks County Midweek, The Northeast Times, The Maintenance Source, Rosemore Flower Shop, Internet Publishing Group, Philly.com, The Philadelphia Inquirer, The Philadelphia Daily News, The Please Touch Museum, The Philadelphia Orchestra, Genuardi's Family Markets, 6ABC & Philly.com, The Philadelphia Zoo, Philomeno & Salamone, Westrum Development Company, Royal Caribbean Cruise Line, Comcast, Comedy Central, Dun & Bradstreet, Ad Council, MicroSoft Plaza, and Toshiba.

Design Director. 1998 - 2001. Philly.com, Philadelphia, PA

- Design of feature packages for Inquirer articles and other sections of Philly.com
- Design of affiliate web sites, ad banners, in-paper print ads
- Maintenance of Philly.com and affiliate web sites
- Coordination of design with clients
- Drafting and presenting web design proposals to perspective clients

Designer. July 1996-September 1997. US Interactive, Malvern, PA

- Design of web sites, print materials, logos and development of ad banner campaigns
- Coordination of design with clients

Intern. 1995 May-August. Redding Museum of Art & History, Redding, CA

SKILLS

- Project management, coordination of team-based projects.
- Computer related expertise: PhotoShop, Illustrator, QuarkExpress, InDesign, HTML & ASP.

EDUCATION

- 2007 Javascript Training with the International Association of Webmasters & The HTML Writers Guild
- 1996 M.F.A., Exhibition Planning & Design., University of the Arts, Phila., PA.
- 1994 B.A., with Honors, Writing & Fine Arts. Trenton State College, Trenton, NJ.

PORTFOLIO SAMPLES AVAILABLE ONLINE AT WWW.JPAULINO.COM